



## **CONTENT MANAGER X1**

### **Leisure (D – Band)**

As part of the S189 Restructure process, the above vacancy has become available. The successful incumbent will play a pivotal role in driving the leisure news content strategy, overseeing its production, and ensuring the highest standards of journalistic excellence on a daily basis. This position requires a seasoned news professional with strong editorial acumen, leadership skills, and a deep understanding of the digital leisure landscape.

#### **Responsibilities:**

##### **Content Strategy:**

- Implement Independent Newspapers content strategy for leisure news coverage, aligning with Independent Newspapers mission and audience expectations.
- Collaborate with cross-functional teams to integrate leisure news content into broader content initiatives.
- Drive copytasting and digital publishing of third-party content providers, wires and contributors.

##### **News Planning and Coordination:**

- Assist in the development of editorial calendars for news content, ensuring timely and relevant coverage across beats.
- Work closely with editors, reporters, and contributors to coordinate leisure news production.
- Responsible for content management that will drive audience and reach

##### **Quality Assurance:**

- Uphold and enforce the highest standards of journalistic integrity, accuracy, and ethical reporting in leisure news content.
- Review and edit news stories for clarity, coherence, and adherence to Independent Newspapers editorial guidelines where required.
- Ensuring that stories are error free and of a publishing standard.

##### **Audience Engagement:**

- Collaborate with the editorial and production teams to optimise leisure news content for online platforms, maximising audience reach and engagement.
- Utilise analytics and audience feedback to inform content decisions and enhance user experience.

##### **Breaking News Management:**

- Oversee the handling of breaking news situations, ensuring rapid and accurate reporting.
- Collaborate with content co-ordinators and reporters to develop compelling and informative breaking news content.
- Produce breaking news content when required.

##### **Multimedia Content:**

- Drive the use of multimedia content within the news domain, including videos, podcasts, and interactive features.
- Explore and implement new storytelling formats to enhance news content diversity and engagement.

##### **Collaboration with Stakeholders:**

- Work closely with marketing, product development, and executive teams to align news content efforts with overall business objectives.
- Build and maintain relationships with external partners, contributors, and industry stakeholders.

##### **Team Leadership:**

- Lead and inspire a dynamic news team, providing guidance, mentorship, and support.
- Foster a culture of innovation, collaboration, and continuous improvement within the news team.
- Foster a culture of delivery and accountability within the newsroom

#### **Minimum Requirements:**

- Bachelor's degree / Diploma in Journalism, Media Studies, or a related field.
- Extensive experience in newsroom management and editorial leadership in a digital first news environment.
- Strong understanding of digital media trends, online news consumption, and audience behaviour.
- Exceptional editorial judgement and decision-making skills.
- Familiarity with multimedia content creation and digital storytelling.
- Commitment to journalistic integrity, ethical reporting, and diversity and inclusion.
- Must have a drivers licence & own vehicle

**Independent Newspapers is committed to its Employment Equity and Affirmative Action plans.**

All interested and suitably qualified applicants must submit a completed application form by no later than 12h00 noon on **Wednesday, 06<sup>th</sup> November 2024** to Human Resources at: [vacanciescape@corporateservice.co.za](mailto:vacanciescape@corporateservice.co.za)