



BUSINESS PROGRAMMER/ANALYST D1

As part of the S189 Restructure process, the above vacancy has become available. The successful incumbent will empower decision-makers with accurate, real-time, actionable insights that enhance workforce efficiency, increase productivity, strengthen market positioning, improve the competitive edge, and augment customer experience.

The successful incumbent will be responsible for:

- Develop a database(s) to understand consumer behavior and advertising trends and to monitor revenue/expenses
- Provide expertise to extract, transform, load and analyze large amounts of data from various sources - external and internal data
- Designing and executing queries, reports, and dashboards for data analysis and visualization
- Work closely with finance, editorial, sales and marketing teams in guiding their strategies based on sound data and marketing intelligence
- Interpreting the data and formatting data into "user friendly" insights, trends etc for feedback to internal and external stakeholders
- Create statistical/data analysis reports on an ad hoc basis
- Documenting and testing development projects and processes
- Assist sales divisions with budget forecasts and comparative reporting

The applicant should meet the following criteria:

- Relevant Information Technology qualification
- 5 - 10 years experience in creating and designing of business intelligence models
- Ability to think strategic, creative and analytical
- An understanding of the dissemination of content across print and digital platforms
- Should possess a strong background in data and business analysis, along with analytical and communication skills.
- A sound business understanding and problem-solving abilities are also desired
- Experience in database design, SQL queries, and ETL processes for reporting and visualisation
- Python programming
- Experience with the Informer reporting tool, Naviga Advertising system and Sage X3 ERP system

Competencies:

- Excellent verbal and written communication skills
- You will need to demonstrate proficiency in general database administration concepts, and efficient query writing
- Problem solving skills
- Business Intelligence experience essential
- Customer services orientation
- Ability to work mostly unsupervised.
- Proven communication and collaboration skills; willingness to take initiative to contribute beyond basic responsibilities.

Independent Media is committed to its Employment Equity and Affirmative Action Strategy.

All interested and suitably qualified applicants must submit a completed application form no later than 12h00 noon on **Wednesday, 06th November 2024** to Human Resources at :
vacanciescape@corporateservice.co.za