



CONTENT COORDINATOR – ISOLEZWE & ISOLEZWE WEEKEND
(C – D Band)

As part of the S189 Restructure process, the below vacancy has become available in the Isolezwe & Isolezwe Weekend publications. The successful incumbent will play a pivotal role in driving the news content strategy, overseeing its production, and ensuring the highest standards of journalistic excellence on a daily basis. This position requires a seasoned news professionals with strong editorial acumen, leadership skills, and a deep understanding of the digital news landscape.

Responsibilities:

Content Strategy:

- Implement Independent Newspapers content strategy for news coverage, aligning with Independent Newspapers mission and audience expectations.
- Collaborate with cross-functional teams to integrate news content into broader content initiatives.
- Drive copytasting and digital publishing of third-party content providers, wires and contributors.

News Planning and Coordination:

- Assist in the development of editorial calendars for news content, ensuring timely and relevant coverage across beats.
- Work closely with editors, reporters, and contributors to coordinate news production.
- Responsible for content management that will drive audience and reach

Quality Assurance:

- Uphold and enforce the highest standards of journalistic integrity, accuracy, and ethical reporting in news content.
- Review and edit news stories for clarity, coherence, and adherence to Independent Newspapers editorial guidelines where required.

Audience Engagement:

- Collaborate with the editorial and production teams to optimise news content for online platforms, maximising audience reach and engagement.
- Utilise analytics and audience feedback to inform content decisions and enhance user experience.

Breaking News Management:

- Oversee the handling of breaking news situations, ensuring rapid and accurate reporting.
- Collaborate with news editors and reporters to develop compelling and informative breaking news content.
- Produce breaking news content when required.

Multimedia Content:

- Drive the use of multimedia content within the news domain, including videos, podcasts, and interactive features.
- Explore and implement new storytelling formats to enhance news content diversity and engagement.

Collaboration with Stakeholders:

- Work closely with marketing, product development, and executive teams to align news content efforts with overall business objectives.
- Build and maintain relationships with external partners, contributors, and industry stakeholders.

Team Leadership:

- Lead and inspire a dynamic news team, providing guidance, mentorship, and support.
- Foster a culture of innovation, collaboration, and continuous improvement within the news team.
- Foster a culture of delivery and accountability within the newsroom

Minimum Requirements:

- Bachelor's degree / Diploma in Journalism, Media Studies, or a related field.
- Extensive experience in newsroom management and editorial leadership in a digital news environment.
- Must have proven track record in writing content for the isiZulu audience / target market
- Must have an excellent understanding of the Isolezwe content requirements.
- A thorough understanding of issues affecting the isiZulu community in the context of Durban, KwaZulu-Natal & South Africa
- Have a flair for tackling and writing a wide variety of stories with a strong network and contact base within the isiZulu Community
- Strong understanding of digital media trends, online news consumption, and audience behaviour.
- Exceptional editorial judgement and decision-making skills.
- Familiarity with multimedia content creation and digital storytelling.
- Commitment to journalistic integrity, ethical reporting, and diversity and inclusion.
- An excellent command of isiZulu & English
- Must have drivers licence & own vehicle

Independent Newspapers is committed to its Employment Equity and Affirmative Action plans.

All interested and suitably qualified applicants must submit a completed application form by no later than 12h00 noon on **Wednesday, 06th November 2024** to Human Resources at: vacancieskzn@corporateservice.co.za