

## **CONTENT PRODUCER x9 (KZN, CPT & JHB)**

ANA Studio has an exciting and challenging opportunity for Content Producers. The successful incumbents will be responsible for conceptualizing, capturing, editing, and producing high-quality content across various platforms, including images, videos, graphics, and audio. This role requires a hands-on creative with technical skills in content production who can manage projects from ideation through to final delivery. The ideal candidate will be proficient in visual storytelling, digital media, and have a strong understanding of brand aesthetics.

### **Responsibilities:**

#### **Content Creation:**

- Capture high-quality images, videos, and audio for campaigns, social media, marketing, and branded content.
- Develop visual assets and/or graphics to support multimedia projects.
- Edit photos, videos, and audio for different platforms, ensuring consistency and quality.

#### **Creative Conceptualization:**

- Collaborate with the creative team to brainstorm and develop content ideas that align with the brand's goals and audience.
- Storyboard and outline video and photo shoots, creating a clear vision for each project.
- Stay updated with industry trends and bring fresh ideas to the team for innovative content creation.
- Ensure content meets quality standards and aligns with brand guidelines.

### **Minimum Requirements**

- Relevant tertiary qualification.
- Proven experience in content creation, with a focus of producing images, videos, graphics and/or audio.
- Knowledge of photography, videography, lighting and audio recording techniques.
- Familiarity with social media platforms, their content specifications, and best practices.
- Ability to manage multiple projects, meet deadlines and adapt to changing priorities in a fast-paced environment.
- Strong visual story telling skills and an eye for detail.
- Excellent verbal and written communication skills, with the ability to collaborate effectively within a team.

### **Job Competencies**

- Strong interpersonal and teamwork skills.
- The ability to cope with the constant pressure of strict deadlines.
- Be willing and flexible to work long, irregular and unpredictable hours.

**ANA Studio is committed to its Employment Equity and Affirmative Action plans.**

All interested and suitably qualified applicants should submit a written application and detailed CV by no later than 12 noon on Wednesday 06<sup>th</sup> November 2024 to: **[vacanciescape@corporateservice.co.za](mailto:vacanciescape@corporateservice.co.za)**