



**EDITOR – POST**  
**E1**

As part of the S189 Restructure process, the above vacancy has become available in the POST publication. The successful incumbent will be responsible for shaping the overall editorial vision, content strategy, and journalistic direction of the publication. This position requires an accomplished editorial leader with a deep understanding of news media industry, a proven track record in newsroom management, and a commitment to maintaining the highest standards of journalistic excellence.

**Responsibilities:**

**Editorial Vision and Strategy:**

- Develop and communicate a compelling editorial vision and strategy for Independent Newspapers, ensuring alignment with the publication's mission and goals.
- Lead the editorial team in translating the vision into actionable goals and initiatives.

**Newsroom Leadership:**

- Provide strong and inspirational leadership to the entire editorial team, fostering a culture of innovation, collaboration, and excellence and delivery.
- Oversee the recruitment, development, and performance of editorial staff.

**Content Planning and Execution:**

- Drive the development of comprehensive editorial calendars, ensuring diverse and impactful coverage across topics and beats.
- Collaborate with section editors, managers and journalists, to ensure timely and relevant content production.
- Lead news diaries and content brainstorm sessions and advise on delegation of content.

**Journalistic Integrity and Standards:**

- Uphold and enforce the highest standards of journalistic integrity, ethical reporting, and editorial quality across all content.
- Review and approve news stories, features, and other editorial content to maintain consistency and adherence to Independent Newspapers editorial guidelines.

**Digital Innovation:**

- Stay abreast of digital media trends, emerging technologies, and audience behaviours to drive innovation in content delivery.
- Explore and implement new storytelling formats, multimedia content, and interactive features to enhance user engagement.
- Drive the implementation of new technology such as AI in the newsroom to enhance storytelling and content generation.

**Collaboration with Stakeholders:**

- Collaborate with cross-functional teams, including marketing, product development, and sales, to align editorial efforts with overall business objectives.
- Build and maintain relationships with external partners, contributors, and industry stakeholders.

**Audience Engagement and Growth:**

- Develop and execute strategies to increase audience engagement across digital platforms.
- Utilise analytics and audience feedback to inform content decisions and enhance user experience.
- Responsible for the audience and content targets set by the business from time to time.

**Representation and Public Relations:**

- Act as the face of Independent Newspapers representing the publication in public forums, media events, and industry conferences.
- Build and maintain relationships with key stakeholders, influencers, and industry leaders.

**Financial and Budget Management:**

- Work closely with the executive team to manage the editorial budget effectively.
- Explore revenue-generating opportunities and partnerships to contribute to the financial sustainability of Independent Newspapers.

**Minimum Requirements:**

- Bachelor's degree / Diploma in Journalism, Media Studies, or a related field.
- Proven editorial leadership experience in a digital news environment.
- Must have proven track record in writing content for the POST audience / target market
- Must have an excellent understanding of the POST content requirements.
- A thorough understanding of issues affecting Durban, KZN & SA in the context of the POST audience
- Have a flair for tackling and writing a wide variety of stories with a strong network and contact base within the POST Community
- Strong understanding of digital media trends, SEO, and audience analytics.
- Exceptional writing, editing, and communication skills.
- Demonstrated ability to lead and inspire a diverse editorial team.
- Commitment to journalistic integrity, ethical reporting, and diversity and inclusion.
- Must have drivers licence & own vehicle

**Independent Newspapers is committed to its Employment Equity and Affirmative Action plans.**

All interested and suitably qualified applicants must submit a completed application form by no later than 12h00 noon on **Wednesday, 06<sup>th</sup> November 2024** to Human Resources at: [vacancieskzn@corporateservice.co.za](mailto:vacancieskzn@corporateservice.co.za)